

# Orienge

**Orienge LLC**  
120 West Avenue, Suite #214-215  
Saratoga Springs, NY, 12866  
[www.orienge.com](http://www.orienge.com)

## **PRESS RELEASE**

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Contact: Maria Tuller  
Phone: +1 518 538-0776  
Web Site: [www.orienge.com](http://www.orienge.com)  
E-Mail: [mtuller@orienge.com](mailto:mtuller@orienge.com)

## **Orienge, LLC Introduces New Software for Efficient Enterprise Content Management**

Saratoga Springs, New York, October 31, 2011 – Orienge, LLC, a newly formed and privately held company, introduces an advanced Enterprise Content Management system, Orienge Conterra. A brand new offering in the American ECM market, the Conterra system is built on an approved platform, tested and used by more than 100,000 end-users from over 1,000 international companies. Created to orient information and arrange processes, Orienge Conterra substantially improves document management and streamlines business processes, thus bringing new opportunities and enhancing the customer's business.

Orienge Conterra deals with a variety of business challenges, including fundamental business processes and diverse supplementary tasks relating to Document Management and Case Management. Orienge comes up with ready answers to a wide range of typical business problems such as records management, contract management, invoice management, quality management, and other business process needs; and presents various Conterra-based business solutions. Each solution includes software and consulting services, while making it possible to overcome a particular business problem within a short time frame and with reasonable costs. The full catalog of Orienge business solutions is published at <http://www.orienge.com/catalog>.

Orienge Conterra presents a balanced combination of functionalities, great agility when adapting to unique business features, friendly user experience and diverse applications, thus opening up ample opportunity for the customers. "We strive to be truly helpful for medium-sized businesses," explained Daniel P. Shields, President and CEO of Orienge. "Our system is not intended for automating bureaucracy – it is aimed at optimizing enterprise collaboration. Creating numerous documents should never be an end in itself. Orienge Conterra does not force users to create tons of documents – it helps with document searching and processing, and provides users with an access to valuable information regardless of their whereabouts."

"When developing the system, we have paid much attention to keeping it up-to-date with the current IT trends and the trends in Enterprise Content Management area in particular," continues Daniel P. Shields. "We have thoroughly studied the customers' needs to create innovative software that would ensure a real business effect by solving all document management problems. We strongly believe that internal processes related to content management and enterprise collaboration should not cause extra costs and administrative troubles; conversely, they should turn a profit and favor business development."

Orienge solution, combined with high quality professional services, is one of the best offers in the market. Deep understanding of customers' requirements and implementation know-how open up good prospects for both the company and its new product.

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