

# Orienge

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## PRESS RELEASE

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### Orienge Invites Challenges to its Conterra System

New York, New York, October 29, 2012 – Orienge, LLC (“Orienge”) invites corporations, looking for a truly agile ECM solution, to challenge Orienge and Conterra. Many organizations recognize the challenges of managing growing amounts of unstructured information, people accessing that information, and the business processes that surround both. The industry of enterprise content management (“ECM”) is growing at a fast pace to help organizations meet these challenges. Finding the right ECM solution for your organizational needs is difficult. A growing interest in the Conterra ECM system and an acute need for maximally customized solutions have encouraged Orienge to create a unique initiative entitled ‘Challenge Us!’. The idea is simple: a potential customer challenges Orienge with their most critical and urgent business problem. In return, Orienge answers with a tailored Conterra-based solution prototype.

“We have always been customer-focused in our product development and sales process over almost fifteen years and thirteen hundred customers,” Daniel P. Shields, President & CEO of Orienge, explained. “What we have always known is that universal ‘box’ or ‘point’ solution hardly ever meets all requirements for organizations. While all companies have commonality such as human resources, finance, and legal, each client is also uniquely structured, with unique stories, with unique and specific problems hence requiring a special approach. Our Conterra platform’s outstanding agility enables creation of an endless variety of highly customized solutions designed to ideally fit the customer. Our experience in ECM solutions development and implementation drove us to believe that we are prepared to rise to this challenge!”

Shields continued, “Additionally, Orienge knows how difficult ECM purchasing decisions can be. I think the best part the Challenge Us! initiative is backing up the lofty statements and representations of Conterra before the purchasing decision is made!”

Orienge Conterra is a full-functional Enterprise Content Management (ECM) system and a base for diverse solutions meeting very specific customers’ business needs such as accounts payable and invoice management, employee processes management, contract management, etc. Taking into account ever-changing and expanding market requirements, Orienge keeps enriching its portfolio of solutions with most desired software.

More information on the “Challenge Us!” initiative and the list of the prototypes that have already been made are available at the official Orienge website ([www.orienge.com/challengeus](http://www.orienge.com/challengeus)). Orienge looks forward to hearing your challenges!

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Orienge, LLC (“Orienge”) is a software development, sales, and consulting organization focusing on Information Management (IM) and Enterprise Content Management (ECM) in the United States.